



Clients rely on Caitlin Byczko for her substantial experience before the Trademark Trial and Appeal Board and creative approach to trademark prosecution matters. A dedicated advocate, Caitlin is known for her straightforward and direct counsel as it relates to even the most complex legal issues.

Caitlin is a member of the Intellectual Property Department, where she develops and executes global brand strategies for creating, protecting, and enforcing intellectual property assets, including trademarks, copyrights, domain names and unique digital properties. She regularly enforces and defends intellectual property rights before the Trademark Trial and Appeal Board and in federal courts throughout the country. Caitlin's clients praise her dual trademark counseling and litigation acuity that assists her in developing creative strategies to both brand creation and protection.

Caitlin manages the daily intellectual property demands of a diverse client base, from startup and emerging companies to global Fortune 500 companies. Her clients come from a variety of industries, including retail, fashion, technology, venture capital, and pharmaceuticals.

Clients and colleagues alike appreciate Caitlin for her direct communication style, tenacious nature, and clever approach to complex legal issues.

She returned to the firm after serving as a trademark clerk in the Indianapolis office during law school. She also gained experience as a law clerk in enforcement division and office of legal affairs for the National Collegiate Athletic Association's (NCAA) and the general counsel's office at an Indianapolis-based technology company.

Active in the health and fitness community, Caitlin is a longstanding member and coach at Myriad Health + Fitness (formerly NapTown Fitness). She holds both a CrossFit Level 1 Certificate and a USA Weightlifting Level 1 Certificate.

# Caitlin R. Byczko

## Partner

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## **EDUCATION**

Indiana University Robert H. McKinney School of Law, (J.D.), summa cum laude, articles editor for the Indiana Law Review, barrister of Robert H. Stanton Intramural Moot Court competition, competed nationally at LawMeet Transactional Law competition, awarded Outstanding Graduating Intellectual Property Student

University of Kentucky, (B.A.), political science, summa cum laude

### BAR ADMISSIONS

Indiana

#### LANGUAGES

English

### PRACTICES

Emerging Companies and Venture Capital Intellectual Property Litigation Trademarks

#### **INDUSTRIES**

Entertainment

# **Professional and Community Involvement**

Member, Indiana Commission on Continuing Legal Education

President of the Board of trustees, Indianapolis Marion County Building Authority

Board member, Neighborhood Charter Network

Board member, Indianapolis Cultural Trail Young Professionals Board

Board member, Centers of Wellness for Urban Women (CWUW)

Member, National Association of Women Business Owners Indianapolis Chapter Corporate Sponsorship Committee

Member, Acoustic Neuroma Association

## Honors

The Indiana Lawyer, Up and Coming Lawyer, 2017

IP Stars, Rising Star, 2021-2022

Indiana Super Lawyers Rising Star, 2022-2024

The Best Lawyers in America, Ones to Watch, 2023-2024