



**Melissa Vallone helps clients run their businesses through her dedication to effectively negotiating contracts and managing, owning, safeguarding and leveraging valuable technology and other intellectual property assets. She is appreciated for helping clients solve their problems and realize their goals in an efficient manner.**

Melissa's IP practice is focused on information technology, trademark, trade dress, unfair competition, copyright, domain name, promotions, privacy, publishing and commercial contract issues. She negotiates and closes complex tech and IP licensing and publishing agreements.

Melissa also provides copyright and trademark counseling, including the prosecution of domestic and international trademark applications, as well as works with her clients to develop and maintain extensive trademark and copyright portfolios.

Notably, Melissa has decades of experience in representing not-for-profits and associations. In addition, she serves clients in the manufacturing, publishing, high-tech and service industries. A direct communicator, Melissa is valued for getting to the point and streamlining complicated information into cogent answers and feasible solutions. She is committed to understanding all sides of an agreement or issue which helps her to craft solutions in a way that benefits her clients and moves the ball forward.

## **Professional and Community Involvement**

Adjunct professor, Chicago Kent School of Law, strategies in intellectual property

Member, American Bar Association

Member, International Trademark Association

Member, Intellectual Property Law Association of Chicago

## **Melissa A. Vallone**

### **Partner**

One N. Wacker Drive  
Suite 4400  
Chicago, IL 60606-2833

P 312-214-8314  
F 312-759-5646  
[melissa.vallone@btlaw.com](mailto:melissa.vallone@btlaw.com)

### **EDUCATION**

Valparaiso University Law School, (J.D.),  
summa cum laude, 1996, executive  
managing editor of Valparaiso University  
Law Review, Indiana Bar Foundation  
Indiana Bar Scholar

Purdue University, (B.S.), 1993, vice  
president of Purdue University Marketing  
Association

### **BAR ADMISSIONS**

Illinois

Indiana

### **COURT ADMISSIONS**

Illinois Northern District Court

Michigan Western District Court

U.S. District Court for the Northern  
District of Indiana

U.S. District Court for the Southern  
District of Indiana

Wisconsin Eastern District Court

### **LANGUAGES**

English

### **PRACTICES**

Advertising and Marketing

Copyright Litigation

Copyrights

Corporate

Emerging Companies and Venture  
Capital

Member, American Intellectual Property Law Association

Member, Association Forum of Chicagoland

Member, American Society of Association Executives

## Honors

Leading Lawyers list, 2019

World Trademark Review 1000, 2017-2019

Managing Intellectual Property IP Stars Top 250 Women in IP, 2013  
(inaugural edition)

Chicago Lawyer Women in Law, 2011

Managing Intellectual Property IP Stars, Trademark Star – Illinois,  
2019-2021

Franchising and Distribution

Intellectual Property

International IP

IP Strategy and Management

Licensing

Litigation

Mergers and Acquisitions - Intellectual  
Property

Opinions

Trade Dress

Trademark Litigation and Unfair  
Competition

Trademark Oppositions and  
Cancellations

Trademarks

## INDUSTRIES

Associations and Foundations

Entertainment

Nonprofit