



#### **SPEAKING ENGAGEMENTS**

### **Balancing Legal Considerations With New Diversity Equity And Inclusion Initiatives**

#### **DATE**

**August 13, 2020**

Marlén Cortez Morris spoke at the International Franchise Association's Franchise Law Virtual Summit. Her session, "Balancing Legal Considerations with new Diversity, Equity and Inclusion Initiatives," focused on legal considerations in developing system goals related to diversity, equity and inclusion, including the effect of legislation on promoting diversity and balancing free speech in franchise systems with social media sensor.

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