

## MEDIA MENTIONS

### College Athletics And The Law Newsletter - "Manage Trademark Troubles, Mascot Mayhem With Legal Strategies For Protecting Your School's Brand"

August 19, 2016 | [Indianapolis](#)

David Wong of the Indianapolis office was quoted extensively in the August 2016 edition of the College Athletics and the Law newsletter in an article entitled "Manage trademark troubles, mascot mayhem with legal strategies for protecting your school's brand." The article was based largely on a keynote speech David presented in Dallas in May 2016 at the annual convention of the International Collegiate Licensing Association.

## RELATED PEOPLE



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