

## The GDPR's Impact On Non-Profit And Meeting Industry Organizations

### DATE

February 28, 2018

### SPEAKERS



**Brian J.  
McGinnis**  
Partner



**Paula Cozzi  
Goedert**  
Partner

In May 2018, the General Data Protection Regulation (GDPR) takes effect as the primary law regulating the collection and use of personal data about EU citizens. This new regulation, which applies to all organizations no matter where they are located in the world that come into contact with personal information about EU individuals, is already having a substantial impact on the way organizations are managing their collection and use of personal information.

With less than three months to go before GDPR takes effect, organizations must get to work now to ensure they are progressing towards compliance by May 25, 2018. Non-compliance can result in significant fines and penalties under GDPR, including fines as high as 4% of the global annual revenue of the organization. U.S.-based Non-Profit and Meeting Industry organizations are especially impacted by this new regulation.

**Location:** Webinar

**Date:** Wednesday, February 28, 2018

**Time:** 1:00 - 2:00 p.m. (Eastern)



The GDPR's significant privacy and data protection requirements include:

- Heightened requirements to obtain consent before collecting information about EU individuals
- Significant restrictions on use of individuals' data for marketing purposes
- Rights for individuals to access and require deletion of their data
- Restrictions on data retention
- Strict requirements on transfer of personal data outside the EU to the U.S.
- Responsibilities for organizations to control their vendors and partners
- Substantial documentation and disclosure requirements
- Requirement to appoint an organizational Data Protection Officer

### RELATED PRACTICE AREAS

Data Security and Privacy

### RELATED INDUSTRIES

Associations and Foundations

### RELATED OFFICES



#### Chicago

P 312-357-1313

F 312-759-5646

doug.conomy@btlaw.com

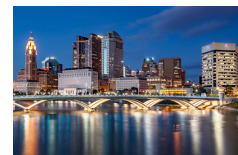


#### Atlanta

P 404-846-1693

F 404-264-4033

Terry.Walker@btlaw.com



#### Columbus

P 614-628-0096

F 614-628-1433



#### Dallas

P 214-258-4200

F 214-258-4199

gracie.webb@btlaw.com

Moderated by Associations and Foundations Practice Group Chair Paula Goedert, and co-presented by attorneys Brian McGinnis and Barbara Dunn O'Neal, this one-hour webinar will address these new regulations and their impact on non-profit and meeting professional clients who are active in the EU.

### **BARNES & THORNBURG MODERATOR**

Paula Cozzi Goedert is a partner and chairs the Associations and Foundations Practice Group. Paula concentrates her practice on the representation of non-profit organizations, including business and trade associations, professional societies, charities and private foundations. She serves as general or lead counsel for many national business associations and non-profits.

### **BARNES & THORNBURG SPEAKERS**

Barbara Dunn O'Neal is a partner and a member of the Associations and Foundations Practice Group. Barbara focuses her practice on representing non-profits and related organizations on a variety of legal issues including meetings, hospitality and travel law and tax and governance issues.

Brian J. McGinnis is a partner and a founding member of the firm's Data Security and Privacy Practice Group. Brian serves as outside data protection counsel to a number of organizations, and is a Certified Information Privacy Professional (CIPP/US), the leading privacy certification for professionals around the world who serve the data protection, information auditing, information security, legal compliance and risk management needs of organizations.



#### **Delaware**

P 302-300-3434  
F 302-300-3456  
pamela.groff@btlaw.com



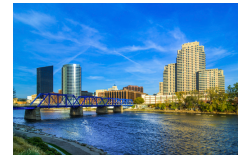
#### **Elkhart**

P 574-293-0681  
F 574-296-2535  
sarah.kuhny@btlaw.com



#### **Fort Wayne**

P 260-423-9440  
F 260-424-8316  
savannah.robinson@btlaw.com



#### **Grand Rapids**

P 616-742-3930  
F 616-742-3999  
ted.boersma@btlaw.com



#### **Indianapolis**

P 317-236-1313  
F 317-231-7433  
cari.bryson@btlaw.com



#### **Los Angeles**

P 310-284-3880

F 310-284-3894  
melanie.mawema@btlaw.com



## Minneapolis

P 612-333-2111  
F 612-333-6798  
sarah.evenson@btlaw.com



## New York

P 646-746-2000  
F 646-746-2001



## South Bend

P 574-233-1171  
F 574-237-1125  
sarah.kuhny@btlaw.com