



**Intellectual property litigator, counselor and problem-solver Dwight Lueck delivers solutions that best achieve his client's objectives — whether by diplomatic negotiation, favorable settlement, trying the case in court or before the Trial and Appeal Board, or by taking proactive measures to avoid a dispute altogether.**

Dwight litigates intellectual property disputes involving trademarks, trade dress, domain names, copyrights and intellectual property licenses. The subject matter of these cases has ranged from computer software and mobile device apps to ceiling fans. His dispute resolution practice is national in scope, and includes litigation in state and federal courts across the country.

As part of his counseling practice, Dwight advises clients on a wide variety of U.S. and international trademark matters, including clearance opinions on the ability to use a mark, prosecution of trademark applications, litigation to enforce trademark rights, and litigation to protect domain name rights. Dwight also works with companies to address the challenges they encounter when distributing their products and services to the public.

Dwight knows what it takes to succeed before the courts and the Trademark Trial and Appeal Board (TTAB). He has successfully handled trademark opposition proceedings, as well as settlements involving co-existence and licensing agreements. He guides clients through all phases of a TTAB proceeding, from initial complaint to trial.

Dwight has also litigated several cases alleging violations of the antitrust laws, franchise laws, unfair competition, improper termination of distributors and sales representatives, and violation of noncompetition agreements and trade secret agreements. In addition, he advises on proactive strategies to protect his clients' interests and to avoid violating these laws. He has also advised clients on establishing dealership networks and drafted the dealership agreements used with those networks.

## Dwight D. Lueck

### Partner

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### EDUCATION

Carleton College, (B.A.), cum laude, 1984  
University of Minnesota, (J.D.), cum laude, 1988

### BAR ADMISSIONS

Indiana

### COURT ADMISSIONS

U.S. Court of Appeals for the Federal Circuit  
U.S. Court of Appeals for the Seventh Circuit  
U.S. Court of Appeals for the Third Circuit

### LANGUAGES

English

### PRACTICES

Advertising and Marketing  
Antitrust and Competition Law  
Commercial Litigation  
Copyrights  
Corporate  
Franchising and Distribution  
Intellectual Property  
IP Strategy and Management  
Litigation  
Post-Grant and Inter Partes Review  
Technology Transactions

## Honors

The Best Lawyers in America, 2008-2024

Indiana Super Lawyers, 2009-2016

World Trademark Review 1000, 2021-2024

Trade Dress

Trade Secret Litigation

Trade Secrets

Trademark Litigation and Unfair Competition

Trademarks