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Mark My Words: Financial Benefits Of Virtual Patent Marking

DATE

November 17, 2021
11:30 a.m.-12:30 p.m.
(Eastern)

SPEAKERS



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Virtual patent marking is an under-used cost-saving method for providing notice to the public about patents in the U.S.

While it has been available for a decade, the practice is not well understood. Whether you are updating your website's virtual marking page, or you are creating one for the first time, this webinar is for you.

The speakers will provide you with a solid business case for virtual marking that you can present to your leadership or your clients. This webinar is presented in a highly engaging format using examples of interactions with in-house IP counsel about setting up a virtual patent marking system. We will:

- Outline the financial benefits of virtual marking for purposes of litigation

and damages calculations

- Provide you with a step-by-step guide on implementing virtual marking
- Review a checklist of things to remember when marking virtually

Mark our words, this is a session not to miss. The webinar will feature a Q&A session. You may ask questions during the Q&A or submit them when you register.

1.0 hour CLE credit.

Questions? [Email Carissa Jenkins](#) or call 317-231-7763.