Mark Stignani

Partner

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EDUCATION

William Mitchell College of Law, (J.D.), 1993

University of Minnesota, (B.S.), robotics, artificial intelligence systems, 1985

BAR ADMISSIONS

Minnesota

U.S. Patent and Trademark Office

LANGUAGES

English

PRACTICES

Advertising and Marketing

Aviation and Unmanned Aerial Vehicles

Biotechnology

Copyrights

Corporate

Data Analytics

Data Security and Privacy

eDiscovery and Knowledge Management

Emerging Companies and Venture Capital

Environmental, Social and Governance

Food, Drug and Device Law

Greater China and South East Asia

International IP

Internet and Technology

IP Strategy and Management

Mark Stignani, chair of the firm's Data Analytics practice group, applies his intellectual curiosity, technical and research savvy, and penchant for innovation to create a broad spectrum of analytics and strategic review of clients' corporate transactions, reorganizations, and intellectual property endeavors.

Mark combines the power of Artificial Intelligence (AI) and machine learning with his skills as a corporate and IP counsel to deliver unparalleled insights and strategies to his clients. His unique approach, harnesses public records, social media, and governmental registrations to create a profile of a client, its competitor or a potential acquisition target. This comprehensive analysis of executive teams, patent and trademark filings, SEC filings, and other public records enables Mark to uncover their financial and legal inclinations, ultimately leading to successful business strategies and cost savings. By leveraging his extensive background in AI and machine learning, coupled with his decades of corporate, executive, and legal experience, Mark offers actionable information that allows his clients to navigate challenges and avoid future problems.

As a registered patent attorney, Mark's technical proficiency spans across various industries, including automotive, cosmetics, cloud and e-commerce, computer hardware and design tools, data monetization, defense industries (military and sport), education/e-learning, energy (renewable energy and oil), financial services, food and beverage science, gaming technologies, healthcare and medical devices, information systems and Software as a Service (SaaS), life sciences and informatics, mobile devices, IoT, drones, telecommunications, open-source software, publishing, retail/CPG, and semiconductors.

In addition to his prowess in intellectual property law, Mark possesses a deep understanding of the innovation process, which is exemplified by his 36 patent filings across various technologies across 11 countries.

Early in his career, Mark distinguished himself as an assistant general counsel and chief intellectual property counsel for various divisions of Thomson Reuters (and its predecessor). In these roles, he spearheaded

high-volume M&A transactions, safeguarded and capitalized on valuable software, data, and analytics IP, and provided crucial legal support for intellectual property matters in the financial services, healthcare, and legal information sectors. Mark's contributions extended to executive committees that drove acquisitions, emerging business development, and new product initiatives across diverse marketplaces.

Mark's educational background further solidifies his expertise. While working for Alliant Techsystems, he earned his J.D. and pursued postgraduate studies in robotics and control systems at the University of Minnesota and National Technological University, respectively. Additionally, he is a Certified Information Privacy Professional (CIPP).

Mark actively shares his wealth of knowledge through frequent webinars, serving as a regular lecturer at colleges and universities throughout Minnesota. His expertise also makes him a highly sought-after speaker for renowned associations and conferences, such as Strafford, NBI Seminars, Black Hills IP Analytics Series, LES International, and the Practicing Law Institute.

With his proficiency in AI and machine learning and his outstanding general counsel skills, Mark is a trailblazer in delivering transformative legal strategies in the modern business landscape.

Professional and Community Involvement

Faculty advisor, Mitchell Hamline School of Law

Vice chair, Workforce & Contract Compliance Subcommittee of the Minneapolis Civil Rights Commission

Vice chair, Standards & Procedures Subcommittee of the Minneapolis Civil Rights Commission

Co-chair, AIPLAs Emerging Technology Practice Innovation Subcommittee

Member, Minneapolis Commission for Civil Rights
Member, Mitchell Hamline School of Law Intellectual Property Governing Board

Speaker and member, American Intellectual Property Law Association

Speaker and member, Union Internationale des Avocats (UIA)

Member, International Association of Privacy Professionals

Lecturer, Stanford University

Lecturer, Carlson School of Business

Lecturer, St. Thomas University

Lecturer, Metropolitan University

Lecturer, Mitchell Hamline School of Law

Honors

Japanese Services

Licensing

Mergers and Acquisitions - Intellectual Property

Mergers and Acquisitions and Private Equity

Nanotechnology

Opinions

Patent Litigation

Patent Services - Counseling and Prosecution

Post-Grant and Inter Partes Review

Technology Transactions

Trade Dress

Trade Secret Litigation

Trade Secrets

Trademarks

INDUSTRIES

Agriculture and Food

Colleges and Universities

Communications

Economic Development

Federal Contracting, Procurement and National Security

Fintech

Mergers and Acquisitions - Financial Services

Renewable Energy

Telecommunications