



David A. W. Wong is a partner with Barnes & Thornburg where he is a member of the Intellectual Property Department and Chairman of the Internet and Technology Law Group. David's practice focuses on Internet law, technology, media, intellectual property counseling, risk management, prosecution, policing and enforcement. He regularly advises clients on commercial and intellectual property matters, such as trademark, copyright, defamation, trade dress, advertising, right of publicity, trade secret and unfair competition issues.

David advises a range of clients from start-ups to multinational corporations, including Internet businesses and online service providers, software developers, computer hardware and device manufacturers, higher education institutions, toy manufacturers, media and publishing companies, automotive companies, clothing retailers and financial institutions.

David has represented clients such as Automattic, Inc.; WordPress Foundation; Bitly, Inc.; Digg, Inc.; Etsy, Inc.; Tumblr, Inc.; OpenTable, Inc.; Fourquare Labs, Inc.; Revision3 Corporation; and TokBox, Inc. in Internet-related matters. He has expertise in matters relating to international Internet brand protection and licensing; UDRP, ACPA, and foreign domain name proceedings; domain name acquisition and protection; DMCA and copyright enforcement; online service agreements and terms of service; online privacy, security, defamation, technology and content licensing matters; online marketing and advertising issues; and addressing Internet fraud, diversion, phishing, hacking and online theft.

His practice includes prosecution of trademark registrations and enforcement of trademark rights in the U.S. and in foreign jurisdictions, drafting and negotiating of intellectual property-related licenses and other contracts. Mr. Wong also has significant experience handling litigious matters involving trademark infringement, copyright infringement, fraud, right of publicity, privacy and defamation issues, trade secrets, domain names and other Internet-related disputes.

David's practice also includes virtually all aspects of copyright law,

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EDUCATION

Indiana University-Indianapolis, (J.D.),
cum laude, 2004

Indiana State University, (B.A.)

BAR ADMISSIONS

Indiana

COURT ADMISSIONS

U.S. District Court for the Northern
District of Indiana

U.S. District Court for the Southern
District of Indiana

LANGUAGES

English

PRACTICES

Advertising and Marketing

Copyrights

Corporate

Data Security and Privacy

Emerging Companies and Venture
Capital

European Services

Franchising and Distribution

Intellectual Property

International IP

Internet and Technology

IP Strategy and Management

Licensing

including copyright eligibility, registration, ownership issues, licensing and addressing copyright infringement. Prior to joining Barnes & Thornburg, David served as the Senior Copyright Analyst at the Copyright Management Center. His duties included providing guidance with respect to the relationship between copyright law and the research, teaching, and overall mission of the University community through workshops, seminars and writings.

David has been recognized by *The Best Lawyers in America* for his work in the area of trademark law.

Honors

- The Best Lawyers in America, 2024
- Lawyers Of Color Diversity Issue, 2023

- Opinions
- Software and Technology Transactions
- Technology Transactions
- Trade Dress
- Trademark Litigation and Unfair Competition
- Trademark Oppositions and Cancellations
- Trademarks

INDUSTRIES

- Colleges and Universities
- Education
- Entertainment