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#### WEBINARS

### Using Technology To Improve Human-to-Human Interaction: The Power Of Emotions

#### DATE

May 14, 2021

1:30 p.m.-3 p.m. (Eastern)

#### SPEAKERS



**Amy H. Fix**  
Partner



**Aisha R. Hasan**  
Partner



**Rana el  
Kaliouby**  
CEO  
Affectiva

The majority of our communication is through non-verbal cues like facial expressions, tone of voice, and body language. However, these days we do most of our communicating via technology – email and text – and lose the ability to read those non-verbal cues. The result is an emotion-blind digital universe that impairs the very intelligence and capabilities – including empathy – that distinguish human beings from our machines.

Join us for a virtual presentation featuring Dr. Rana el Kaliouby, who is on a mission to humanize technology before it dehumanizes us. A pioneer in emotion artificial intelligence, or AI, Rana is co-founder and CEO of Affectiva, and author of the newly released book *Girl Decoded: A Scientist's Quest to Reclaim Our Humanity by Bringing Emotional Intelligence to Technology*. She will help us begin our own journey of learning to express and act on our own

emotions.

A passionate advocate for humanizing technology, ethics in AI and diversity, she has been recognized on Fortune's 40 Under 40 list and as one of Forbes' Top 50 Women in Tech. She holds a Ph.D. from the University of Cambridge and did post-doctoral work in computer science and technology at MIT.

Don't wait to register! The first 20 registrants will receive a surprise gift in the mail.

Questions? [Email Jodie Daugherty](#) or call 317-261-7922.