



SPEAKING ENGAGEMENTS

Trademark Application Pre-Filing Strategies: Overcoming The Obstacles

DATE

November 21, 2023

SPEAKERS



Rory P. Pheiffer
Partner

Rory Pheiffer participated in a Strafford live video webinar panel discussion, "Trademark Application Pre-Filing Strategies: Overcoming the Obstacles." The panel guided IP counsel on effective strategies before a trademark application is filed, discussed pre-filing considerations and offered best practices for overcoming pre-filing obstacles for trademark applications.

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