



SPEAKING ENGAGEMENTS

An Ounce Of Prevention: Responding To California's New Privacy Law

DATE

**February 6, 2019
12:30 p.m. (Eastern)**

LOCATION

Webinar

SPEAKERS



**Brian J.
McGinnis**
Partner

In June 2018, the California legislature passed the strictest and the most comprehensive data protection law in the United States thus far.

The California Consumer Privacy Act (CCPA) of 2018 provides individuals with substantial new protections and controls over their privacy. Importantly, the Act will apply to businesses anywhere in the world that process the personal information about California residents. Although similar in intent to the European Union's General Data Protection Regulation (GDPR), which rolled out last year, the CCPA differs from the GDPR in various ways as it adds numerous new compliance requirements for businesses operating in California. Crucially, the CCPA would provide California residents with a Private Right of Action in the event their data was subjected to unauthorized access or disclosure as a result of the business' failure to implement reasonable security measures. The CCPA goes into effect on January 1, 2020, but savvy businesses have recognized compliance with the law is a process and have already begun to take action.

Join us for this first webinar in our California Consumer Privacy Act Series,

RELATED PRACTICE AREAS

Data Security and Privacy

RELATED OFFICES



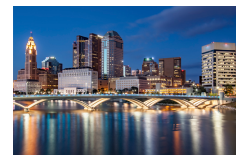
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which will provide an overview of the CCPA, its scope, requirements and enforcement competencies, and equip you with actionable steps and strategies for your CCPA compliance project. Throughout our three-part series, attorneys from Barnes & Thornburg's Data Security & Privacy Practice Group will review the CCPA's requirements, analyze real-world implications, outline strategies for compliance, and provide practical guidelines for where your organization should be at key milestones – one year, six months and one month away from the law taking effect.

1.0 hour CLE credit pending

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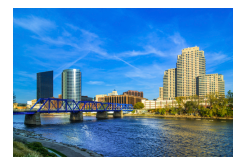


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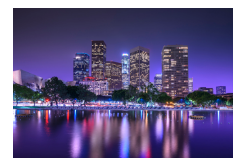


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