



Jordan Weinstein focused his practice on counseling, licensing and litigation in U.S. and international trademark, patent, copyright, unfair competition, advertising, internet and high-technology matters. He offered first-chair trial experience in patent, trademark and domain name proceedings in federal district and appellate courts, as well as before the International Trade Commission.

Jordan thrived under the challenge of helping clients assemble their IP portfolio in a manner that protects their valuable intangible assets and maximized ROI. Chair of the firm's trademark practice, Jordan assisted businesses and individual clients with domestic and international trademark and copyright registration, including protection for color, trade dress and design.

Jordan also worked diligently with clients on their advertising/promotional campaign review, and on their licensing agreements for patents, trademarks, copyrights and trade secrets. In addition, Jordan advised on IP portfolio acquisition, due diligence and management, and on virtually all aspects of IP litigation — from inception through settlement, trial and on appeal.

Jordan was dedicated to realizing each client's commercial objectives and, simply, to making their professional life easier. By taking the time to understand each client's business, Jordan was frequently able to anticipate individual needs in support of even the most ambitious long- and short-term plans of action. Jordan's clients spanned numerous industries, including retail, food, prepaid/incentive solutions, public relations/marketing, restaurants, clothing, sports and recreation, communications, electronics, software, jewelry and satellite systems.

Relentless in the pursuit of his client's market goals, Jordan was appreciated for his positive stance on finding solutions and answers that make sense under the law and for business. He was also valued for his intellectual acuity and curiosity in the face of highly technical subject matter, and courteousness when faced with contention, difficulty and/or disparate positions.

Jordan S. Weinstein

Of Counsel (Retired)

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EDUCATION

American University Washington College of Law, (J.D.), 1983

Penn State University, (B.S.), 1979

BAR ADMISSIONS

District of Columbia

New Jersey

New York

Pennsylvania

Virginia

COURT ADMISSIONS

U.S. Court of Appeals for the District of Columbia Circuit

U.S. Court of Appeals for the Federal Circuit

U.S. Court of Appeals for the Fourth Circuit

U.S. Court of Appeals for the Ninth Circuit

U.S. District Court for the District of New Jersey

U.S. District Court for the Eastern District of New York

U.S. District Court for the Eastern District of Pennsylvania

U.S. District Court for the Eastern District of Virginia

U.S. District Court for the Eastern District of Wisconsin

U.S. District Court for the Southern District of New York

LANGUAGES

English

Prior to joining the firm, Jordan served as a partner at Oblon Spivak McClelland Maier & Neustadt, LLP. He is an author and lecturer on “Decisions of the Trademark Trial and Appeal Board and the Federal Courts on Registrability Issues” for the International Trademark Association Annual Meeting and for Trademark Reporter, 2006-2011.

Professional and Community Involvement

Member, International Trademark Association (INTA) Editorial Board, Trademark Reporter

Co-chair, INTA 2012 Annual Meeting in Washington, D.C.

Former co-chair, American Bar Association (ABA) Trademarks and the Internet Committee

Member, Patent, District of Columbia Bar Association Trademark and Copyright Section

President emeritus, former Master of the Bench and former program committee chair, former Federal American Inn of Court

Honors

Euromoney IP, IP Star, 2015-2017

Managing Intellectual Property IP Stars, Trademark Star – Washington, D.C., 2019-2021