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Legal Primer For Black Small-Business Owners: Intellectual Property 101

DATE

May 17, 2022
2 p.m.-3 p.m. (Eastern)

SPEAKERS



**Michael A.
Battle**
Partner



**Caitlin R.
Byczko**
Partner



**Angela B.
Freeman, M.S.**
Partner



**Darrick J.
Hooker**
Partner

Depending on the type of product or service your business provides to consumers, it is likely that intellectual property is a crucial component and most valuable asset.

If you are a small business owner or are thinking about launching a startup, it is imperative to learn about which intellectual property rights are applicable to your business.

Darrick Hooker will provide an overview of patents and discuss:

- Types of inventions that qualify for patents
- Patent application process
- Rights conferred by a patent

- Patent infringement

Caitlin Byczko will explore the considerations for choosing and protecting a strong trademark and brand and discuss:

- Selecting a strong trademark
- Trademark clearance
- Trademark application process
- Trademark Infringement

Angela B. Freeman will provide an overview of copyright law and discuss:

- Copyright protection and your company's creative works
- Advertising and marketing your small business
- Copyright infringement

The webinar will feature a Q&A session. You may ask questions during the Q&A or submit them when you register.

Questions? [Email Jodie Daugherty](#) or call 317-261-7922.