



Skilled in trademark, copyright, internet and social media law, as well as service mark and domain name matters, Kenneth Suzan assists clients in building, protecting and managing their brands worldwide by employing creative and comprehensive strategies and solutions.

A member of the firm's Intellectual Property Department, Aviation practice group and Pipeline team, Kenneth has advised clients on a variety of issues ranging from the inception of a trademark to ultimate registration, licensing and enforcement.

Kenneth counsels and assists established and emerging companies to protect brand names through trademark, copyright and domain name filings. Kenneth has also worked with an expansive network of associates worldwide on trademark clearance, licensing and litigation matters.

In addition to his intellectual property practice, Kenneth also advises clients on FAA regulatory and compliance issues pertaining to UAVs or drones. He has prepared Section 333 exemptions, Part 107 Waiver/Airspace Authorizations, and provided legal counsel on the commercial use of UAVs.

Prior to joining Barnes & Thornburg, Kenneth served as a partner at Hodgson Russ LLP in Buffalo, New York, where he managed a worldwide docket of trademark and service mark applications and registrations, prosecuted and defended trademark opposition and cancellation proceedings, handled multiple federal trademark litigation matters, and advised and counseled clients on all facets of trademark issues. In addition, Kenneth has also served as a senior associate for Fulbright & Jaworski, L.L.P., and as an associate for Gibney, Anthony & Flaherty, LLP.

Kenneth is a co-host of IP Fridays, a podcast dedicated to intellectual property matters. The show is distributed at www.ipfridays.com, Spotify, Apple Podcasts, and www.stitcher.com.

Professional and Community Involvement

Kenneth D. Suzan

Of Counsel

225 S. Sixth Street
Suite 2800
Minneapolis, MN 55402-4662

P 612-367-8713
F 612-333-6798
ksuzan@btlaw.com

EDUCATION

University of Rochester, (B.A.), magna cum laude, 1993

New York University School of Law, (LL.M.), trade regulation (intellectual property), 1998

Albany Law School of Union University, (J.D.), cum laude, managing editor of lead articles for the Albany Law Journal of Science & Technology, 1996

BAR ADMISSIONS

Minnesota

New York

LANGUAGES

English

PRACTICES

Advertising and Marketing

Aviation and Unmanned Aerial Vehicles

Copyrights

Corporate

Emerging Companies and Venture Capital

Food, Drug and Device Law

Intellectual Property

International IP

IP Strategy and Management

Licensing

Opinions

Pipelines

International Trademark Association, SME Stories Subcommittee,
Subcommittee Chair

Member of the board of advisors, Intellectual Property Counselor

Past president, Buffalo Arts Studio in Buffalo, New York

Honors

International Trademark Association (INTA) High-Performing Committee
Member, 2023

World Trademark Review 1000, 2016-2024

Trade Dress

Trademark Litigation and Unfair
Competition

Trademark Oppositions and
Cancellations

Trademarks

INDUSTRIES

Agriculture and Food

Motorsports