



In his third decade of practice, Mark Nelson has appeared in more than 100 patent cases nationwide, serving as lead trial counsel in more than 50 patent cases. He has tried jury cases, bench trials (both in the district court and in the ITC), argued inter partes reviews and argued appeals before the Federal Circuit. Clients value his judgment, skill in problem-solving and practical approach to resolving litigation.

Mark's patent litigation practice covers numerous diverse electronic technologies, including semiconductor products and processes; telecommunications/wireless and networking; LED technology; computer systems and software; machine learning and personalized advertising; and direct/indirect pointing systems. He has also litigated cases involving financial services, such as payment systems, mobile payment systems, check processing, ATM functionality and software, QR codes, hardware and related infrastructure, internet business methods and sales and cryptography.

In addition, Mark has experience in biotech, medical device and manufacturing technologies. He has represented individual, university and business clients involved in genetically modified plants and seeds, pharmaceutical compounds, abbreviated new drug application (ANDA) cases and drug delivery devices, nonwoven materials and their manufacture, explosives used in automobile airbags and other automotive technology. He is well-versed in soft drink bottling technology, electric motor technology, cosmetics and the chemical compositions used in cosmetics and asynchronous assembly techniques.

Mark also litigates copyright, trademark, trade secret and other technology-related cases, and has experience with litigation funding and various insurance products relating same. In addition to his litigation experience, Mark drafts and negotiates IP license agreements, provides counsel on creating and maintaining IP capture programs, performs corporate IP due diligence and provides opinions of counsel.

Prior to attending law school, Mark was the director of a genetics laboratory for a hospital in the Kingdom of Saudi Arabia. He is a frequent

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EDUCATION

The University of Texas School of Law,
(J.D.), with honors

University of North Dakota, (M.S.),
genetics, cum laude

University of North Dakota, (B.A.),
biology, cum laude

BAR ADMISSIONS

Texas

U.S. Patent and Trademark Office

COURT ADMISSIONS

U.S. Court of Appeals for the Federal
Circuit

U.S. Court of Appeals for the Third
Circuit

U.S. District Court for the Eastern
District of Texas

U.S. District Court for the Northern
District of Texas

U.S. Supreme Court

LANGUAGES

English

PRACTICES

Drug and Medical Device

Greater China and South East Asia

Intellectual Property

Internet and Technology

Japanese Services

speaker and author on intellectual property topics.

Professional and Community Involvement

Former president, Dallas-Fort Worth Intellectual Property Law Association

Member, American Intellectual Property Law Association

Member, American Bar Association

Honors

Texas Super Lawyers, 2012-2013; Rising Star, 2004-2005

Intellectual Asset Management Patent 1000

Intellectual Asset Management Strategy 300, 2021, 2023

Chambers USA, 2021-2023

The Best Lawyers in America, 2022-2024

D Magazine Best Lawyers in Dallas, 2023

Litigation

Patent Litigation

Product Liability and Mass Torts

Trial and Global Disputes

INDUSTRIES

Agriculture and Food

Communications

Life Sciences

Manufacturing