



The most valued aspect of Mark Keenan's labor and employment work is counseling employers on complex labor and employment issues, helping clients – including those with multiple union and union-free locations – develop positive employee relations strategies that further their employee relations' goals.

He takes the time to learn about the businesses he advises and tailor their employee relation strategies to promote a better workforce and a better workplace. For those clients with established union relationships, Mark has worked diligently to further his clients' labor relations strategies, including successfully partnering with their union representatives.

Clients appreciate the approach Mark takes in designing strategies that create internal response teams so that management and employees learn how to work together to address issues as they arise, which in turn fosters more open relationships.

His practice has a particular emphasis on assisting employers in lawfully responding to union organizing efforts; having been involved in over 100 union campaigns and having argued numerous traditional labor cases before the National Labor Relations Board and federal courts of appeal.

He has negotiated on behalf of management in collective bargaining negotiations and represented employers in dozens of labor arbitration cases, primarily across the manufacturing, retail and hospitality industries and in the public sector.

He also has deep litigation experience in the employment arena, including defending discrimination claims, restrictive covenant litigation, wage and hour issues, and ERISA litigation.

In his personal life, Mark is an avid hockey player and fan.

Honors

Chambers USA

Mark Keenan

Partner

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EDUCATION

University of Illinois College of Law,
(J.D.), magna cum laude, 1989

University of Iowa, (B.B.A.), 1985

BAR ADMISSIONS

Georgia

Illinois

COURT ADMISSIONS

Supreme Court of the United States

U.S. Court of Appeals for the First
Circuit

U.S. Court of Appeals for the Sixth
Circuit

U.S. Court of Appeals for the Seventh
Circuit

U.S. Court of Appeals for the Eighth
Circuit

U.S. Court of Appeals for the Eleventh
Circuit

U.S. Court of Appeals for the District of
Columbia Circuit

U.S. District Court for the Middle District
of Georgia

U.S. District Court for the Northern
District of Georgia

U.S. District Court for the Northern
District of Illinois

LANGUAGES

English

Georgia Super Lawyers

The Best Lawyers in America

Legal 500 United States, 2013-2014

Labor Relations Institute's Top 100 Labor Attorneys

Georgia Trend Legal Elite, 2018

PRACTICES

Construction

Labor and Employment