

MEDIA MENTIONS

Businesses With The Name 'Isis' Battle Bad Image Cast By Islamic Militant Group

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Joe Lewis of the Washington, D.C., office was [quoted in a recent national Associated Press story](#) about businesses that have the name of Islamic extremist group ISIS in their corporate name. Joe gave his thoughts on what this issue presents for companies that are considering changing their trademarks. The AP story appears in the following publications: *The New York Post*, *Minneapolis Star Tribune*, *Stars & Stripes*, *The Detroit News*, *The Vancouver Sun*, *Huffington Post Canada*, *Toronto Star*, *CTV News* and *DailyFinance*.

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