

NEWSLETTERS

Intellectual Property Today - Buttoning Up Your Brand: Protecting Wearable Technology Through Nontraditional Trademarks

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Ken Suzan of the Minneapolis office authored an article, "Buttoning Up Your Brand: Protecting Wearable Technology Through Nontraditional Trademarks," for *Intellectual Property Today*.

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Kenneth D. Suzan Of Counsel Minneapolis

P 612-367-8713 F 612-333-6798 ksuzan@btlaw.com

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