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Rory Pheiffer Quoted In Six Super Lawyers Articles On Patents And Trademarks

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Rory Pheiffer was quoted in six Super Lawyers articles on commonly asked questions about patents and trademarks. In the patent articles, Rory discussed considerations related to if and when to file a patent application, important distinctions between provisional and non-provisional patent applications, and the importance of the claims in a patent. In the trademark articles, Rory discussed the role trademarks play in providing consumer protection, the process for registering a trademark, and necessary actions to maintain trademark rights once the trademark is registered. See below for the full list of articles:

Patents

- [What Are the Steps To Patenting My Idea?](#)
- [When Should I Patent My Idea?](#)
- [When Should I Get a Patent Lawyer?](#)

Trademarks

- [Why Should I Register My Trademark?](#)
- [What Are the Steps To Getting a Trademark?](#)
- [How Do I Maintain My Trademark Registration?](#)