



**A dedicated and strategic thinker, Casey Wright's practice focuses on prosecuting U.S. and international trademark applications, searching and clearing trademarks, and IP counseling, IP licensing, and trademark enforcement. Casey works with clients to maximize the value of their intellectual property by maintaining existing IP assets while identifying opportunities for growth.**

In addition to clearing trademarks, Casey's practice includes monitoring third-party uses, as well as enforcing and defending trademark rights through Trademark Trial and Appeal Board (TTAB) proceedings.

He also regularly helps clients protect IP assets in mergers, acquisitions, and due diligence, as well as negotiate and close IP licenses and other contracts.

Prior to joining the firm, Casey was an associate at an Indianapolis-based firm, where he assisted clients with securing IP rights and with IP transactions.

## Professional and Community Involvement

Member, Emerging Leaders of the United Way of Bartholomew County

Member, Indianapolis Bar Association

Member, S. Jay Plager Intellectual Property American Inn of Court

## Honors

Indiana Super Lawyers Rising Star, 2024

## Casey Wright

### Associate

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### EDUCATION

Indiana University Robert H. McKinney  
School of Law, (J.D.), cum laude, 2018

Wabash College, (B.A.), biology, 2012

### BAR ADMISSIONS

Indiana

U.S. Patent and Trademark Office

### LANGUAGES

English

### PRACTICES

Advertising and Marketing

Data Security and Privacy

Intellectual Property

International IP

Internet and Technology

IP Strategy and Management

Licensing

Mergers and Acquisitions - Intellectual  
Property

Trademark Oppositions and  
Cancellations

Trademarks