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Barnes & Thornburg Continues Government Relations Growth In Atlanta With Addition Of Misty Holcomb

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ATLANTA – Barnes & Thornburg has added Misty Holcomb as director of state government affairs-Georgia in its Atlanta office. Holcomb is the newest member of the firm's Government Services and Finance Department, which was joined by veteran government relations professional Zachary Johnson earlier this year.

Holcomb's main practice areas include healthcare and the entertainment industry, and she strategically advises clients regarding legislative, regulatory and public affairs matters. Holcomb advocates for the entertainment industry, with a particular focus on the film and video game industries and Georgia's entertainment tax incentive. In addition, she counsels healthcare clients regarding issues relating to independent physicians and medical records.

Holcomb has deep experience in Georgia state government and working in the legislature. Previously, she worked in public affairs and as a legislative liaison with the Georgia Association of Health Plans, the Georgia Department of Corrections, the Georgia State Senate Press Office, and the Governor's Floor Leader's Office and in communications with the Office of the Lieutenant Governor and the Georgia General Assembly.

"Misty is a seasoned government affairs practitioner and brings a substantial breadth of knowledge of state government proceedings to our growing Atlanta office," says John Koenig, Atlanta managing partner. "In addition, as we continue to strengthen our government services group Misty's work in Atlanta's dynamic entertainment industry bolsters the

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experience of our current team and will be invaluable for our clients in this sector.”

Holcomb is active in Atlanta’s philanthropic and entertainment community, and works with the Georgia Studio & Infrastructure Alliance and is a sustainer member of Junior League of Atlanta and a former board adviser for the TAG Digital Media & Entertainment Society. She is also an actor with People Store Talent Agency and enjoys performing with Sketchworks Theatre Inc. She earned her A.B.J. in broadcast news journalism from the University of Georgia.

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