



#### **SPEAKING ENGAGEMENTS**

### **Trademark Application Pre-Filing Strategies: Overcoming The Obstacles**

#### **DATE**

**September 28, 2021**

#### **SPEAKERS**



**Rory P. Pheiffer**  
Partner

Rory Pheiffer presented on a Strafford live video webinar, "Trademark Application Pre-Filing Strategies: Overcoming the Obstacles." The program discussed the many factors of drafting a proposed trademark filing as well as best practices for overcoming anticipated obstacles to registration.

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