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WEBINARS

Town Hall #2: Further Analysis Of Advertising And Marketing Issues During The COVID-19 Era And Beyond

DATE

April 28, 2020

11:30 a.m.-12:30 p.m.

**(Eastern), 10:30 a.m.-11:30
a.m. (Central)**

Join attorneys from Barnes & Thornburg's Advertising and Marketing Practice Group for a continuing discussion on legal issues related to the COVID-19 pandemic, including:

- Issues to consider in current and future contracts to account for responsibilities, contingencies, and enforcement of force majeure clauses
- Understanding the potential impact of new consumer sensitivities on the reasonable consumer standard and interpretations of your messaging
- Substantiating claims in this era of heightened scrutiny

The session will build on some of the high-level topics discussed in our April 14 Town Hall. It will be one hour including an extended Q&A. Feel free to submit questions when you register, during the session, or during the Q&A.

1.0 hour CLE credit pending.

Questions? Contact Siara Reyes at sreyes@btlaw.com or 317-231-7211.