



**As Director of Marketing Services, Susan Haag is responsible for the management of firm business development events including seminars, receptions and client entertainment as well as oversight of the sponsorships and contributions in each of our communities.**

Susan leads a team of 20 marketing services team representatives who manage firm hosted events and community engagement in each of the communities in which we practice. All firmwide internal meetings, summits and workshops are also managed through Susan's team. Susan joined the firm in 1998 in the South Bend office and relocated to the Dallas office in 2020.

Susan has held various positions at law firms in Pennsylvania and Indiana for over 40 years. She attended Penn State University and is a certified paralegal. She completed the University of Notre Dame Mendoza College of Business Supervisory Development Program and is a graduate of the Leadership South Bend/Mishawaka program. Susan is a member of the Legal Marketing Association and serves as membership chair for the southwest chapter.

## Susan Haag

### Director of Marketing Services

2121 N. Pearl Street  
Suite 700  
Dallas, TX 75201

P 574-237-1268  
F 214-258-4199  
[susan.haag@btlaw.com](mailto:susan.haag@btlaw.com)

### LANGUAGES

English