



Bruce Little is a veteran trial advocate with experience in both intellectual property and employment litigation who deploys his analytical, tactical and advocacy skills to achieve outcomes that protect – or enhance – his client’s bottom line.

Bruce has 35 years of experience litigating patent, trademark, copyright, trade secret, and employment matters.

On the intellectual property side, Bruce has served as lead counsel in cases involving copyright, trademark and patent infringement and ownership; false advertising, unfair competition, misappropriation of trade secrets, and the enforcement and interpretation of related license agreements, covenants not to compete, and non-disclosure agreements. Bruce also contributes due diligence reviews of U.S. and foreign IP assets during the acquisition and sale of companies, as well as for transactional work involving the licensing and financing of patents, trademarks, copyrights, trade secrets and know-how. He also advises on employment and independent contractor agreements related to the ownership or acquisition of IP.

On the employment side, Bruce has extensive experience litigating non-compete and other IP-related employment issues. Over the years, he has also litigated the full panoply of issues that might arise in the employer-employee context, including handling matters in state and federal courts involving claims of race, gender, religious, age, and disability discrimination, harassment, retaliation, and wrongful discharge.

Bruce’s clients range from emerging and fast-growth companies to major corporations and governmental entities faced with claims of potential damages of hundreds of millions of dollars. Bruce approaches client representation from the paradigm of what is best for the client. Whether on attack or defense or behind the scenes in discreet, productive negotiation, Bruce does not lose sight of what his client considers a win.

Before he began his legal career, Bruce was an award-winning journalist for newspapers in Illinois and Alaska.

Bruce H. Little

Partner

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EDUCATION

University of Illinois College of Law,
(J.D.), cum laude, 1984

University of Illinois Urbana-Champaign,
(B.S.), with honors, 1976

BAR ADMISSIONS

Illinois

Minnesota

COURT ADMISSIONS

U.S. Supreme Court

U.S. Court of Appeals for the Eighth
Circuit

U.S. Court of Appeals for the Eleventh
Circuit

U.S. Court of Appeals for the Federal
Circuit

U.S. Court of Appeals for the Tenth
Circuit

U.S. District Court for the District of
Colorado

U.S. District Court for the District of
Minnesota

U.S. District Court for the Western
District of Wisconsin

LANGUAGES

English

PRACTICES

Intellectual Property

Litigation

Professional and Community Involvement

Member, American Bar Association

Member, Minnesota State Bar Association

Member, American Intellectual Property Law Association (AIPLA)

Member, Minnesota Intellectual Property Law Association

Member and leadership role, International Trademark Association (INTA)

Honors

Minnesota Monthly Magazine, Top Lawyers in Minnesota, 2023

The Best Lawyers in America, 2011-2020, 2022-2024; Lawyer of the Year, 2015, 2017 and 2018

Minnesota Super Lawyers, 2003-2022