



MEDIA MENTIONS

Colleges Aim To Convert Millions In Ticket Losses Into Deductible Donations

July 22, 2020 | [Washington, D.C.](#)

Steve Pederson was quoted in a Sportico article, "[Colleges Aim To Convert Millions In Ticket Losses Into Deductible Donations](#)," regarding how a number of schools are giving fans the option of converting ticket payments into tax-deductible donations.

RELATED INDUSTRIES

University and Professional Athletics