



Dana Sarros is a solutions-oriented attorney with demonstrated experience advising on advertising and marketing issues, intellectual property, and complex commercial litigation. She regularly represents household-name brands and startup companies alike in state and federal court, focusing in trademark, copyright, promotional pricing, sweepstakes and giveaways, and commercial disputes such as breach of contract and unfair competition.

Dana's client work requires her to organize and prioritize matters while working efficiently toward getting answers for her clients, no matter how ambiguous the situation. She enjoys finding creative solutions to difficult problems and is dedicated to delivering those solutions in a practical and cost-effective manner.

Her trial and appellate experience enables her to counsel a range of clients effectively on calculated business and legal risks from start-to-finish. Some representative matters include successfully appealing a federal district court decision finding willful false advertising in a national ad campaign for a consumer product, defending a multinational manufacturer in products liability litigation across six jurisdictions, and securing a \$13,000,000 summary judgment award in a consumer product warranty case.

She continues to be a thought leader through frequent publications in the legal press and through her involvement in the community.

Prior to joining the firm full-time, Dana was a summer associate in the Chicago office. In addition to her time at Barnes & Thornburg, she gained valuable experience as an intern with Chicago Volunteer Legal Services, representing clients in juvenile court for the Bluhm Legal Clinic Children and Family Justice Center, and as an extern for the Honorable Harry Leinenweber of the U.S. District Court for the Northern District of Illinois.

Professional and Community Involvement

Dana Amato Sarros

Associate

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EDUCATION

Northwestern University School of Law, (J.D.), cum laude, senior research honors, an executive editor for the Journal of Criminal Law and Criminology, member of the trial team, 2017

Seton Hall University, (B.A.), English, philosophy and classical studies, magna cum laude, 2014

BAR ADMISSIONS

Delaware

Illinois

COURT ADMISSIONS

U.S. District Court for the Eastern District of Wisconsin

U.S. District Court for the Northern District of Illinois

LANGUAGES

English

PRACTICES

Advertising and Marketing

Appeals and Critical Motions

eDiscovery and Knowledge Management

Intellectual Property

Litigation

Patent Litigation

Trademark Litigation and Unfair Competition

Associate board member, Respiratory Health Association

Volunteer coach and judge, American Mock Trial Association