

COPYRIGHT, TRADEMARK, AND MEDIA LIABILITY

## Sophisticated Approach

Our team at Barnes \& Thornburg represents a wide variety of clients, including professional sports teams and leagues, record labels, and individual clients in their insurance coverage needs in the media and entertainment sector.

Businesses of all sizes utilize a variety of insurance policies and risk-transfer devices to protect their intellectual property, businesses and artists against potential copyright or trademark claims.

We have represented numerous clients in obtaining coverage for claims alleging copyright infringement, trademark infringement, and other media-based issues. We help clients obtain coverage from commercial general liability (CGL) policies, media liability policies, and cyberinsurance policies with media liability coverage parts.

We focus exclusively on policyholder representation in helping businesses navigate copyright, trademark, and media liability insurance coverage, from policy procurement to submitting sufficient notices of claims to insurers to litigation on behalf of policyholders if and when necessary.

Because of the fast-paced and urgent nature of claims of alleged copyright and trademark violations against policyholders in this area, it is essential for policyholders to have knowledgeable coverage counsel who are experienced in regularly communicating with insurers with respect to complicated and extensive allegations. Our sophisticated team of coverage attorneys at Barnes \& Thornburg have the skills and background to handle such matters.

The latest edition of Corporate Policyholder magazine covers insurance concerns stemming from the COVID-19 pandemic as well cyber security threats, risks from environmental liabilities, and purported gaps in commercial general liability policies.

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## Practice Leaders

